

EARTH-FRIENDLY WORKS

In our homes, we often have cupboards full of chemical-based cleaning products – one product for each different application – but in actual fact, you don't need them all. Triple Orange is an all-in-one eco-friendly product range which can be used for all home cleaning. Cut costs, save space, and be environmentally conscious with Triple Orange Wonder Gel and Bio-detergent.

Hazardous chemicals found in most detergents endanger our environment by contaminating ground water, lakes and oceans – in many cases decimating species dependent on water, for example, fish, frogs and plants. Studies have shown that in most homes chemical toxicity levels exceed the permitted standards, and in many cases these toxic concentrations are up to 70 times higher than in our external environment. When ingested, absorbed through the skin or inhaled, these chemicals can cause a myriad of residual illnesses that often appear much later on.

Allergies, headaches, depression, dizziness, Alzheimer's, cancers, chronic fatigue and so forth have all been linked to the chemicals in our household detergents. Add to that the impact from industrial cleaning agents, and our toxic exposure problem takes on a whole new dimension. Recent (1994 - 2004) extensive research in Europe and America shows increases of over 500% in this 10-year period alone of eczema and many other skin disorders, as well as asthma and many other respiratory conditions, which are the direct result of chemicals and vapours resulting from cleaning products.

WHAT EXACTLY IS IN TRIPLE ORANGE GENERAL PURPOSE GEL?

Triple Orange General Purpose Gel is an emulsifier made from the peel of the orange. D'limonene is the active ingredient that gives citrus cleaners their punch. Through a double-distillation process, d'limonene is separated from the orange oil, removing the acidity, leaving Triple Orange General Purpose Gel with a neutral pH. This double-distillation process preserves the organic integrity of Triple Orange General Purpose Gel, which is not corrosive, and leaves no residue. Two environmentally friendly (EPA-approved) surfactants are added to allow d'limonene to blend with water. Surfactants are also wetting agents, which gives Triple Orange General Purpose Gel extra cleaning strength.

Contact our Head Office for a supplier near you – Tel 011 023 7208,
email orange@tripleorange.co.za – or visit the website for a list of stockists at

www.tripleorange.co.za

**Catch the
TRIPLE ORANGE
stand at the
Good Food &
Wine show, CT
13 - 16 May**

